





TAYLOR ZUKOWSKI

PRODUCT DESIGNER

CONTACT

 253-341-5805
 taylor.a.zukowski@gmail.com
 www.taylorzukowski.com
 Phoenix, AZ

SKILLS

UI Design
User Research
Wireframing
User Testing
Prototyping
Copy Writing
Strong Verbal & Written Communication
Attention to Detail

PROGRAMS

Figma
Adobe Creative Suite

EDUCATION

Bachelors of Design Studies

San Jose State University

2022

Graphic Design Emphasis
UX/UI Association Member

UX Design Professional Certificate

Google Career Certificates

2022

References available upon request

WORK EXPERIENCE

Product Designer

AstreaX / Contracted with the Arizona Department
of Transportation (ADOT)

June 2022 - Present

- Majority of the position is focused on the Arizona Motor Vehicle Modernization Project. This project entails improving systems across ADOT, including processes at physical MVD locations, services on AZMVDNow.com, and business software programs.
- Enhance user satisfaction by improving the usability, accessibility, and overall pleasure in the interaction between our users and products.
- Work closely with cross-functional teams, including product managers, analysts, developers, and stakeholders.
- Conduct user research to identify user needs, expectations, and pain points. Our users consist of both ADOT customers and employees.
- Work in Figma to create interactive wireframes and prototypes.
- Work within established UI systems, as well as help create new design systems.
- Present research, concepts, wireframes, and prototypes to cross-functional teams and stakeholders.
- Make iterative updates to designs to enhance the user experience and address any issues.

UX/UI Consultant

New Athlete Baseball

2022 - 2023

- Website Re-Design:
 - Improved UI system and overall visual design
 - Added interaction design features
 - Implemented effective information hierarchy
 - Edited and refined copy to enhance clarity, coherence, and effectiveness
 - Improved clarity, navigation, and entry points to the site's main goal--applying for the program
- User Experience Consulting:
 - Advised on customer processes, including communication with prospective clients, presenting sign-up options, booking sessions, and client retention
- Marketing Consulting:
 - Advised on social media strategy and marketing materials

Full-Time Small Business Owner

Joyful Whisk

2016 - 2022

- Running a small business gave years of experience in customer-centric thinking and execution. The skills I developed during this time have translated greatly to my career in product design.